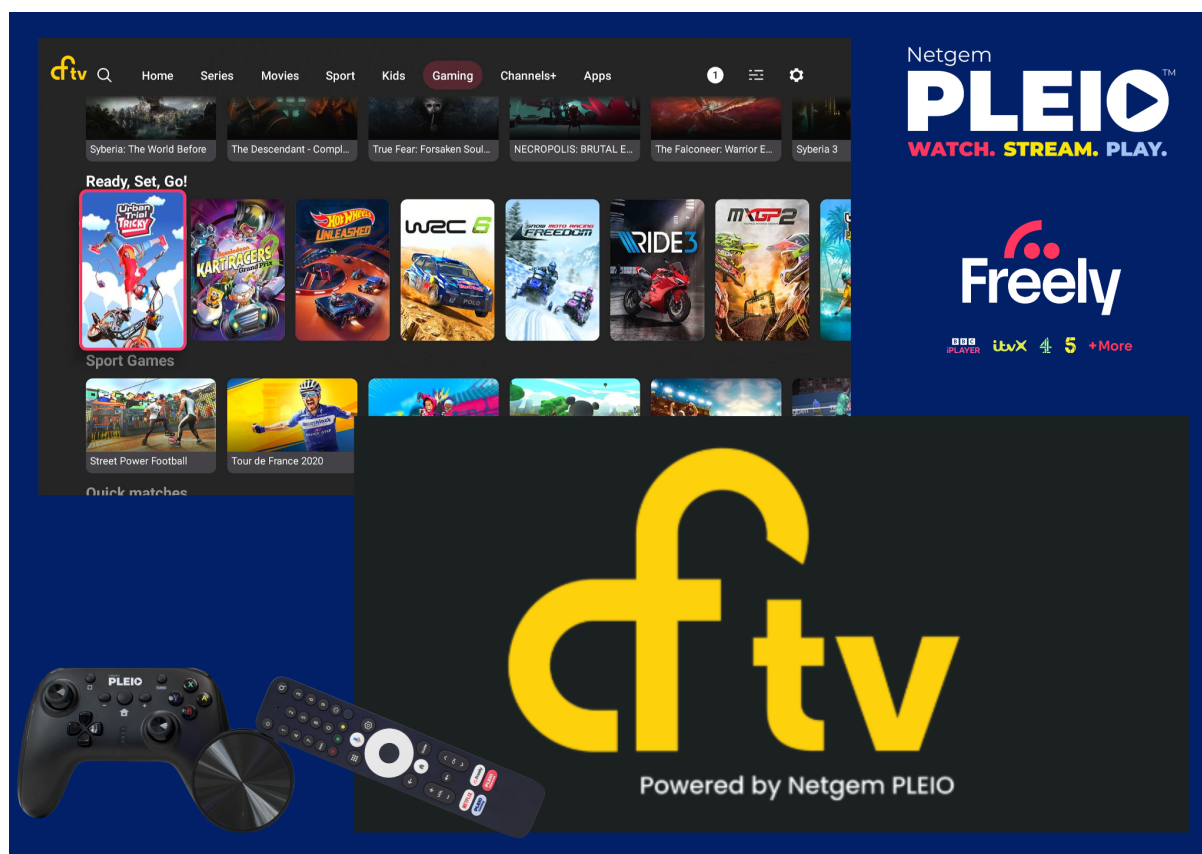


Connect Fibre extends partnership with Netgem through PLEIO: bringing complete entertainment package and Freely to its Gigabit capable broadband offering



London, November 26, 2025

Connect Fibre brings Netgem's new PLEIO with Freely to their full fibre broadband offering. The aerial-free, all-IP streaming product - including all Streaming Apps and Cloud Gaming - lands with Connect Fibre as the next wave of city entertainment.

Connect Fibre has announced the launch of Netgem's new PLEIO streaming hub, becoming one of the first UK full-fibre providers to bring the all-IP, aerial-free TV experience to busy households, and offering the most comprehensive entertainment package: WATCH, STREAM and PLAY. Designed for people who stream everything, and have previously relied on a rooftop aerial, the new partnership brings all things streaming into one place, and all at the centre of Connect Fibre's entertainment offer.

The launch marks a major step up in the ongoing collaboration between Connect Fibre and Netgem, combining full-fibre speed with a TV experience built entirely for the way everyone watches today. Connect Fibre TV, powered by Netgem PLEIO, delivers entertainment seamlessly over Wi-Fi - thanks to Gigabit Fibre Broadband and Wifi 7 router bundled by Connect Fibre with the PLEIO Puck device.

A TV experience built for the streaming generation

PLEIO offers every major UK broadcaster channel straight over Wi-Fi through Freely - no aerials, no wall sockets, no landlord permissions - just plug in and stream! Popular shows such as 'I'm a Celebrity Get Me Out of Here!' are accessible on any TV screen, without the need for an aerial!

As the new package offers 'all things streaming', customers will also get instant access to the biggest streaming services such as Netflix, Amazon Prime Disney+ etc..., a curated suite of 150+ additional channels, and a complete Cloud Gaming service with 250+ games - all on a compact device that fits in a backpack, and can move house-to-house effortlessly. A Bluetooth gamepad comes included, for an out-of-the-box play experience.

With Connect Fibre's high-speed full-fibre network at the core, the new offer gives renters, homeowners, and first-time movers a simple, stylish, and affordable alternative to traditional TV platforms and make the "all things streaming" promise very affordable for all. Connect Fibre TV, powered by Netgem PLEIO, will be available for £10 per month - and included within a range of value-packed bundles.

Stefan Stanislawski, CEO of Connect Fibre, commented:

"We're thrilled to join forces with Netgem to offer PLEIO and deliver a complete 'all things streaming' promise to our Fibre Broadband customers. We are particularly excited to offer for the first time access to all broadcasters channels alongside streaming apps to the younger segments that also enjoy watching our great British shows on national television, live or catch-up. Connect Fibre TV means complete entertainment, and with our ultrafast Fibre Broadband coupled with our recently launched Wi-Fi 7 routers, our customers can enjoy the best entertainment experience for a fraction of the price of the main Pay-TV providers."

Sylvain Thevenot, Managing Director of Netgem UK, added:

"We're thrilled to partner with Connect Fibre to bring PLEIO to the next generation of UK streamers. By uniting Connect Fibre's ultra-fast broadband with our new complete entertainment hub - featuring Freely, streaming apps, and cloud gaming - we are offering one of the simplest and most affordable ways for young households to Watch, Stream, and Play."

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About Netgem

Netgem is a technology and services provider for the video entertainment industry, operating through two main platforms. Upstream, the ECLAIR brand offers services for entertainment content publishers. Downstream, the PLEIO brand provides streaming service management, delivering content and technologies to telecom operators. Both platforms share the common goal of making entertainment accessible to everyone, as encapsulated in the group's signature: "everyone's entertained."

About Connect Fibre

Connect Fibre is a community-first, full fibre broadband provider on a mission to bring fast, reliable, and affordable broadband to the people who need it most. We're not just about building a network; we're about building connections – between people, homes, and communities. With a passion for innovation and an unwavering commitment to quality, we are redefining what it means to be truly connected.

Faster. Fairer. Flawless.

Our mantra guides everything we do.

Faster - with full fibre technology, we deliver speeds that empower families, businesses, and remote workers to thrive.

Fairer - we believe in broadband without barriers, offering fair pricing and a service built around people.

Flawless - committed to giving our customers a flawless experience, our high-quality network, expert setup, and dedicated support make every step smooth and stress-free.